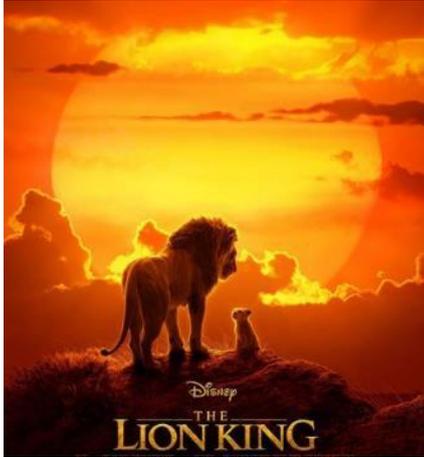


The Lion King Remake Set to be a Roaring Success



Images from Disney's official [Instagram](#)

Serena service at Kirawira Serena Camp

The world is abuzz with anticipation of Disney's new remake of the iconic classic, [The Lion King](#). If the official trailer ([watch here](#)) is anything to go by, this summer blockbuster, due for UK release on 19 July 2019, is a CGI triumph and a roaring success! The characters are so believable and realistic you would be forgiven for wondering if Africa's wildlife have really started to talk!

The challenge has been real! The classic 1994 "coming-of-age" cartoon was the highest-grossing hand-drawn animated movie ever made with an intimidating list of over 35 awards including numerous Academy, Golden Globe, BAFTA and Grammy Awards. Now, 25 years later, The Lion King is having new life breathed into it for fresh audiences under Director Jon Favreau (famous for his successful 2016 adaptation of *The Jungle Book*) using pioneering photo-realistic computer animation technology and virtual production – using ground breaking gadgets like virtual-reality headsets and avatars. Key roles include James Earl Jones reprising his unmistakable voice of King Mufasa, with Donald Glover as the adult Simba, Billy Eichner as Timon, Seth Rogen as Pumbaa and Beyoncé as Nala - to name but a few highlights of the star-studded ensemble.

With the movie setting, characters and story inspired by the pride lands of Kenya's Maasai Mara and the endless savannah plains, gorges and sunsets of Tanzania's Serengeti, it is hoped that, like in 1994, the movie will result in a surge of visitors to East Africa. Kids will love seeing their heroes from "near reality" actually in the flesh! If you stay at [Kirawira Serena Camp](#) in Tanzania you can hum along to the Swahili inspired "hakuna matata" as you sip on a G&T as the sun sets over the horizon in true "Out of Africa" style. If you stay at [Mara Serena Safari Lodge](#) in Kenya - built on the spot where HRH Prince Charles once pitched a tent to enjoy the views over the famous Mara River with a ringside seat to all the drama of the Migration, you can now enjoy a new 3-hour hike "off the beaten track" at Olololo escarpment that forms the western boundary of the Mara triangle, including several tracks that were used by the Germans during WW1. For more information on this and other signature Serena experiences, visit [www.serenahotels.com](#)