



THE BLUE TRAIN
A WINDOW TO THE SOUL OF AFRICA



The Blue Train recently ran an agent competition to raise awareness about its reinvention as a slow travel experience. Not only does the second train set also now have a brand-new observation car, but its classic journey between Pretoria and Cape Town will be changing to a 2-night experience in January 2019.

One lucky agent who will get to experience the “luxury of slow” first-hand is Kuoni’s Personal Travel Expert, Lisa Eggleton who has not only bagged herself a branded picnic hamper and flask set as well as coffee table book – but a trip for two on Africa’s Leading Luxury Train. Her name was pulled from the over 230 agents who entered.



Please visit www.bluetrain.co.za or email info@ethosmarketing.co.uk for further information.