



SERENA HOTELS

SAFARI LODGES AND CAMPS
HOTELS • RESORTS

PRESS RELEASE

PLASTIC CARRIER BAGS BAN IN KENYA

11/09/2017

Dear Travel Partner,

Grateful if you can inform your clients/guests visiting the Serena Hotels properties in Kenya about the recent **plastic bags ban in Kenya** as detailed in this communication.

The Government of Kenya has recently passed a new law in view of reducing the negative impact of plastic bags on the environment, indeed an initiative that complements Serena Hotels waste management program. As of August 28, 2017, the use, manufacture, and importation of plastic bags have been made illegal in Kenya.

This plastic bag ban refers to both **carrier bags** such as grocery bags, supermarket bags, and duty-free bags. The above mentioned plastic bags including duty-free bags will be confiscated at the airport/entry points in Kenya. The use of plastic bags within Kenya can now incur heavy fines and possible imprisonment. Bags which are used as packaging in which the product is in direct contact with the plastic (such as chip/crisp bags) and in which the product is packaged at the source are exempt from this law.

The link below provides detailed information on the plastic bag ban:

http://www.nema.go.ke/index.php?option=com_content&view=article&id=102&Itemid=120

We thank you for your continuous support and in the event that you require further clarification, please do not hesitate to be in touch with our team.

MANAGEMENT

Contact Information:

For more information, contact Serena Hotels at: Tel +254 20 2842000/ 2842333

Reservations Email: cro@serena.co.ke

Website: www.serenahotels.com;

Facebook: www.facebook.com/serenahotels

Twitter: www.twitter.com/serenahotels

Blog: www.theserenaexperience.com