



THE BLUE TRAIN

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THE BLUE TRAIN – THE EVER-SHINING BLUE “JEWEL”

The Blue Train Accolades

With over 60 years of opulence and classical splendor, The Blue Train continues to lead above the rest by collecting the continent’s prestigious awards. At the Africa Rail Awards ceremony held in June 2008, The Blue Train was named **Best Passenger Rail Operator**. Another award decorating the already brimming Blue Train cabinet for 2008 is the Platinum Diner’s Club Winelist Award for its wine list selection.

Another pride at The Blue Train is that of its magazine – The Blue Train Magazine, which is published by the well-established African Media Spirit Company. The magazine has been going strong for almost 18 months now, and is available to read as an on board complimentary guest magazine on the train itself and in the departure lounges in Cape Town and Pretoria. It is also now distributed to South African Tourism Country Managers worldwide. The magazine recently received several accolades at the South African Publication Forum Awards Banquet, and guests often comment on its elegant layout and interesting content.

Tailor-made charters

The Blue Train’s tailor-made charters continue to prove popular with corporates who charter the train for incentives, business and even leisure. The train can be chartered for occasions such as strategic meetings, product launches, VIP cocktail parties, et al. With the festive period around the corner, Christmas lunches, dinners and even wedding receptions, are the order of the week.

Special Packages

Since 2005 The Blue Train has partnered with other well-known tourism establishments to bring guests the ultimate travel and excellent value for money packages. Popular packages include a trip to the Pilanesberg National Park in the Northwest Province, where The Blue Train partners with Bakubung Game Lodge or Sun International’s Sun City – combining The Blue Train experience with game

safaris and much more. Another of the much favoured packages is a trip to the Fairmont Zimbali Lodge and Country Club found in Kwazulu – Natal, South Africa’s “Kingdom of Pleasure.” “Our guests enjoy the option of the ultimate luxury travel accompanied by a stay at a five-star hotel with pampering spas and championship golf courses,” comments Cynthia Ndaba, Executive Manager of The Blue Train.

She adds, “With a long-standing reputation of South African hospitality, The Blue Train symbolizes the very essence of luxury train travel. Exquisitely crafted and appointed to achieve a degree of unequalled luxury to satisfy the senses of every guest from all corners of South Africa and the World. Welcome aboard!”

For more information on The Blue Train please visit: www.bluetrain.co.za or contact The Blue Train offices on:

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