



SERENA HOTELS

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Press Release

Serena Hotels emerge top in East Africa

Serena Hotels have once again emerged top in the Travel News magazine *Quest for the Best* awards. The awards scheme now in its ninth year, acknowledges through client survey, excellence in various fields of the tourism sector in East Africa.

The Nairobi Serena Hotel and **Kampala Serena Hotel** led in two major categories namely Best City Hotels and Best Business Hotels in Kenya and Uganda respectively.

Meanwhile, the best up country hotel in Tanzania went to **Serena Mountain Village**.

With an estimated monthly readership of over 45,000, Travel News Magazine is at the forefront of travel and leisure publications in East Africa and the *Quest for the Best Awards* are recognized both locally and internationally as the authoritative benchmark of excellence in the region.

This is the fourth time readers of the magazine have voted Nairobi Serena Hotel as the Best City Hotel in Kenya while Kampala Serena Hotel in Uganda is getting this award for the 2nd year running.