

September 2008



Ethos Marketing is delighted to announce their appointment as the UK office for **Baines' River Camp** in Zambia.

Baines' is located on the banks of the mighty Zambezi River, adjacent to the Lower Zambezi National Park and opposite Mana Pools National Park, a World Heritage Site on the Zimbabwe riverbank. The camp is named after Thomas Baines, the famous English born artist, explorer, naturalist and author who spent much of his life in Africa, and who joined David Livingstone on an 1858 Zambezi expedition.



**BAINES' RIVER CAMP ACCOMMODATION:**  
**EXPLORER SUITES**

- Eight elegant bush suites, named after African explorers. Each colonial-style suite, some with outdoor showers, pushes luxury to its limits in the Zambezi valley and commands a unique view over the river. Six of the suites boast king-sized beds, whilst the other two offer twins.



**BUSH TENTS**

- Two East African Style Bush Tents, based on a solid floor, with en-suite bathroom facilities and carpeting throughout. These tents are available for pilots and specialist guides.



**WHY BAINES'?**

- One of the last **real wilderness** areas of Africa.
- **Undeveloped. Uncontrived.**
- Some of the finest **game viewing and birding** in Central and Southern Africa, enjoyed on game drives, on foot or on the river by game cruise or in a canoe.
- Specialist **birding** weeks with David and Sally Johnson to increase your knowledge of birds, trees and habitats - and add some "lifers" to your list.
- Five-night **photographic** workshops with Roger and Pat de la Harpe.
- Attend a **fly fishing** clinic from September to end of season - and try your hand at catching a fierce Tiger Fish.
- Some of the finest cuisine in Africa. There are no set meals times or set menus in the wilderness!



To view a map please visit <http://www.bainesrivercamp.com/map.htm>

Access to the Zambezi Valley is easiest via the Capital, Lusaka. Direct flights from London Heathrow to Lusaka are available – or guests can fly via Johannesburg. From Lusaka it is just a 30-minute flight to Royal Zambezi airstrip and a short drive to the lodge. Intrepid travellers can drive all the way to the camp if they have a 4x4, including a crossing of the Kafue River by ferry. Alternatively, vehicles can be parked at Gwabi River Lodge and be collected by boat at an additional cost.

If you would like brochures, rates, images or staff training please email [info@ethosmarketing.co.uk](mailto:info@ethosmarketing.co.uk)

**[www.bainesrivercamp.com](http://www.bainesrivercamp.com)**