

## News Release

### Serena Hotels walk away with top honours at this year's Quest for the Best Awards

Serena Hotels have, once again, walked away with top accolades at this year's 'Twende magazine's Quest for the Best Awards'. The awards scheme now in its tenth year, acknowledges through reader evaluations, excellence in various fields of the tourism sector in East Africa.

The **Nairobi Serena Hotel** and **Kampala Serena Hotel**, both the only members of the leading hotels of the world in their respective countries, were voted 'Best City Hotels' in Kenya and Uganda respectively.

**Serena Mountain Village** was awarded 'Best Country Hotel' in Tanzania while the 'Best Tented Camp' award in Tanzania went to **Kirawira Luxury Tented Camp**, a member of the small luxury hotels of the world.

With an estimated monthly readership of over 45,000, Twende Magazine is at the forefront of travel and leisure publications in East Africa and the Quest for the Best Awards are recognized both locally and internationally as the authoritative benchmark of excellence in the region.

This is the fifth time readers of the magazine have voted Nairobi Serena Hotel as the Best City Hotel in Kenya, Kampala Serena Hotel in Uganda is receiving this award for the 3rd year running and Serena Mountain Village is getting it for the 2nd time in as many years. Kirawira Luxury Tented Camp makes its debut in the awards this year.

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